



MACCABI WORLD UNION
WORLD EXECUTIVE HEADQUARTERS

September 2017

To Whom It May Concern

On October 31 this year, the Government of Australia will commemorate the centenary of the First World War Battle of Beersheba, in which the Australian Light Horse Brigade captured the town from Turkish forces in one of history's last great cavalry charges.

To mark the occasion, the Prime Minister of Australia, political leaders from New Zealand and from the State of Israel, will attend commemorative ceremonies in the modern Israeli is today the modern Israeli city of Be'ersheva.

In addition to the formal ceremonies in Be'ersheva, several important ANZAC-related activities will take place in Israel to mark these significant historical events.

One of these is the **Anzac Centenary Ride** (anzacride.com) organised by **Kids Kicking Cancer** – an Israeli non-profit association often closely associated with Maccabi World Union. Kids Kicking Cancer runs empowerment programs to help serious or chronically ill children manage pain and stress.

Taking place over October 30-31, the ANZAC Centenary Ride will follow the trail of Australian and New Zealand soldiers *en route* to Beersheba in 1917. Maccabi Riders from around the world are coming to Israel to participate in the ride.

MWU is delighted to express support for the Centenary Anzac Ride and Kids Kicking Cancer.

Sincerely

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Executive Director
Maccabi World Union

Roy Hessing
Sports Director
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